



Law Enforcement Challenge “Guacamole Bowl”
Saturday, February 26, 2011 at Balboa Park Club

Sponsorship Opportunities



Proceeds benefit SPORTS for Exceptional Athletes – a sports program serving over 1,400 athletes with developmental disabilities ages 5 through adult in San Diego County.

The 9th Annual Law Enforcement Challenge “Guacamole Bowl” Fundraiser on Saturday, February 25th from 10:00am until 2:00pm at the Balboa Park Club benefits SPORTS for Exceptional Athletes. The Guacamole Bowl is expected to attract more than 1,000 guests who will taste guacamole from more than 30 teams and will help determine, “Who makes the best guacamole?” Teams compete in Law Enforcement, Kiwanis, Professional, and Open Divisions. Each division has sponsorship opportunities. The Guacamole Bowl is co-sponsored by San Diego Park & Recreation – Therapeutic Recreation Services.

Sponsorship Benefits

Championship Round Sponsor \$ 5,000 (1 championship round sponsorship available)

In the championship round the overall winners from the four divisions (Law Enforcement, Kiwanis, Professional, and Open) will compete against each other for the highly coveted “Guacamole Cup”. The winning team has the right to keep the Guacamole Cup for a year. In addition, the grand-champion and 3 finalists will each receive a trophy to celebrate their victory.

- Sponsor’s name and logo on all 4 trophies (1 grand champion & 3 finalists)
- Two (2) sponsors or designates may serve as “Guacamole Bowl” judges
- Sponsor’s name and logo (full page acknowledgement) in all printed programs
- Sponsor’s name and logo (over size) on all event brochures and flyers
- Sponsor’s name and logo (over size) on all event signage
- Sponsor’s name and logo (over size) on Guacamole Bowl website (www.guacamolebowl.com)
- Sponsor’s name and logo (over size) on S4EA’s website (www.s4ea.org)
- Sponsor’s name in S4EA newsletter
- Sponsor may set up an informational, table top display to highlight company/organization
- Sponsor interviewed by media (when possible)
- **Fifty (50)** “Guacamole Bowl” event admission tickets

Gold Medal Sponsor \$ 2,500 (4 gold medal sponsorships available)

- Sponsor’s name on **gold medal** of chosen division (Law Enforcement, Kiwanis, Professional, or Open)
- Sponsor or designate may serve as “Guacamole Bowl” judge
- Sponsor’s name and logo (one-half page acknowledgement) in all printed programs
- Sponsor’s name and logo in all event brochures and flyers
- Sponsor’s name and logo (large size) on all event signage
- Sponsor’s name and logo on Guacamole Bowl website (www.guacamolebowl.com)
- Sponsor’s name and logo on S4EA’s website (www.s4ea.org)
- Sponsor’s name in S4EA newsletter
- **Twenty-five (25)** “Guacamole Bowl” event admission tickets

(see next page for more sponsorships)



Law Enforcement Challenge “Guacamole Bowl”

Sponsorship Benefits (continued)



Silver Medal Sponsor \$ 1,000 (4 silver medal sponsorships available)

- Sponsor’s name on **silver medal** of chosen division (Law Enforcement, Kiwanis, Professional, or Open)
- Sponsor’s name and logo in all printed programs
- Sponsor’s name and logo in event brochures and flyers
- Sponsor’s name and logo (medium size) on all event signage
- Sponsor’s name and logo on Guacamole Bowl website (www.guacamolebowl.com)
- Sponsor’s name and logo on S4EA’s website (www.s4ea.org)
- Sponsor’s name in S4EA newsletter
- **Fifteen (15)** “Guacamole Bowl” event admission tickets

Bronze Medal Sponsor \$ 500 (4 bronze medal sponsorships available)

- Sponsor’s name on **bronze medal** of chosen division (Law Enforcement, Kiwanis, Professional, or Open)
- Sponsor’s name and logo in all printed programs
- Sponsor’s name and logo in all event brochures and flyers
- Sponsor’s name and logo (small size) included on all event signage
- Sponsor’s name and logo on Guacamole Bowl website (www.guacamolebowl.com)
- Sponsor’s name on S4EA’s website (www.s4ea.org)
- Sponsor’s name in S4EA newsletter
- **Ten (10)** “Guacamole Bowl” event admission tickets

Program Sponsor \$ 250 (10 program sponsorships available)

- Sponsor’s name and logo in all printed programs
- Sponsor’s name in all event brochures and flyers
- Sponsor’s name included on all event signage
- Sponsor’s name and logo on Guacamole Bowl website (www.guacamolebowl.com)
- Sponsor’s name on S4EA’s website (www.s4ea.org)
- Sponsor’s name in S4EA newsletter
- **Six (6)** “Guacamole Bowl” event admission tickets

Blue Ribbon Sponsor \$ 100 (25 blue ribbon sponsorships available)

- Sponsor’s name in all printed programs
- Sponsor’s name and logo on Guacamole Bowl website (www.guacamolebowl.com)
- Sponsor’s name on S4EA’s website (www.s4ea.org)
- Sponsor’s name in S4EA newsletter
- **Four (4)** “Guacamole Bowl” event admission tickets

Entertainment Sponsor \$ 50 (25 entertainment sponsorships available)

The world famous Chula Vista High School Mariachis will perform a live 90 minute concert with traditional Mexican dance music.

- Sponsor’s name in all printed programs
- Sponsor’s name and logo on Guacamole Bowl website (www.guacamolebowl.com)
- Sponsor’s name on S4EA’s website (www.s4ea.org)
- Sponsor’s name in S4EA newsletter
- **Two (2)** “Guacamole Bowl” event admission tickets